ThoughtFarmer

# Lookbook

### Showcasing ThoughtFarmer's theming capabilities
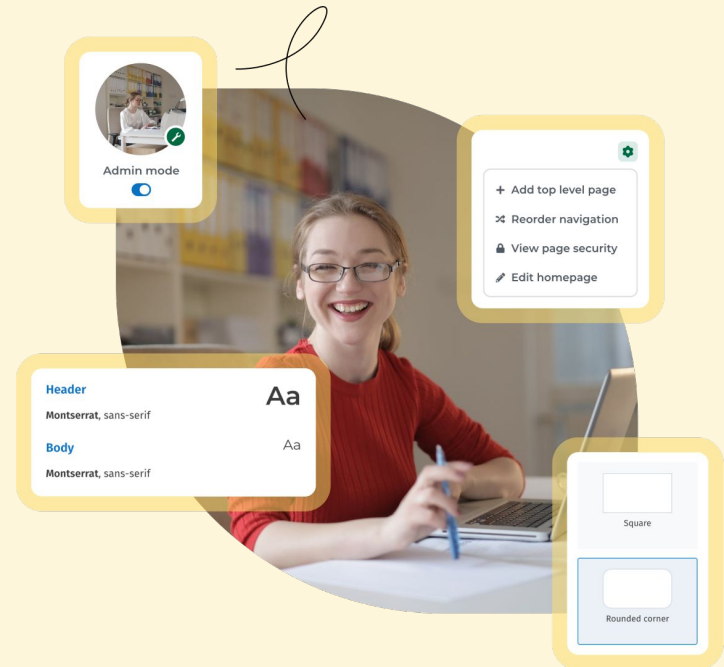
Where Teams + Ideas Grow

It's not
our intranet
It's yours ———

# Theming made easy

What if your intranet could truly reflect the unique culture and personality of your organization? With ThoughtFarmer, it can.

Whether you're adjusting colors, layouts, or features, our intuitive tools make it simple to craft an intranet that not only looks great, but also engages your team.
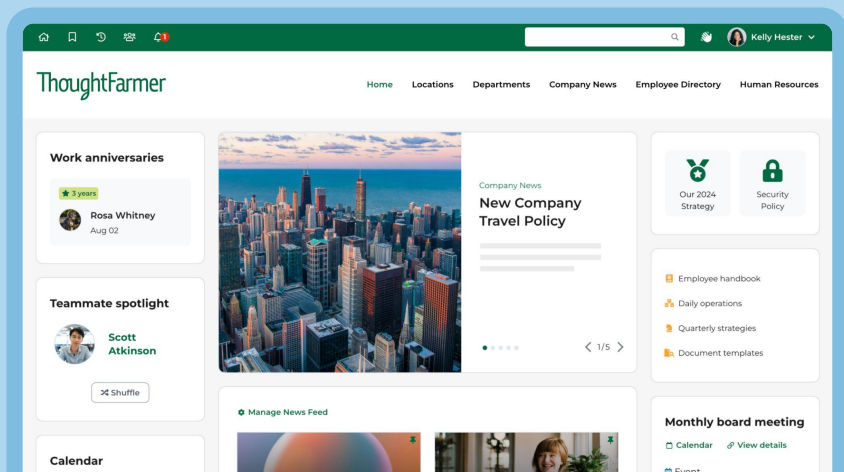
# Your look and feel your way

## An intranet that's built for flexibility

Whether your culture is casual or formal, we can tailor your intranet to match *your* organization.

Some clients prefer to mirror their existing corporate brand, ensuring consistency across all platforms. Others focus on reflecting a casual side, using vibrant designs and layouts to engage employees. Many choose a mix of both, combining brand elements with creative touches that inspire their teams.

# Contents

ThoughtFarmer

# — Showcase

## Corporate theming

Maintaining a consistent brand is essential to any thriving business. This includes your intranet.

# MedCare Plus
## Healthcare

Who says corporate can't be fun? MedCare Plus' theme uses creative graphics, vibrant colors, and a lively layout. Using the background to reinforce content hierarchy, their **classic theme** is anything but boring.

For a staff that always puts the customer first, MedCare Plus flips the script by highlighting employee recognition, milestones, and engagement.
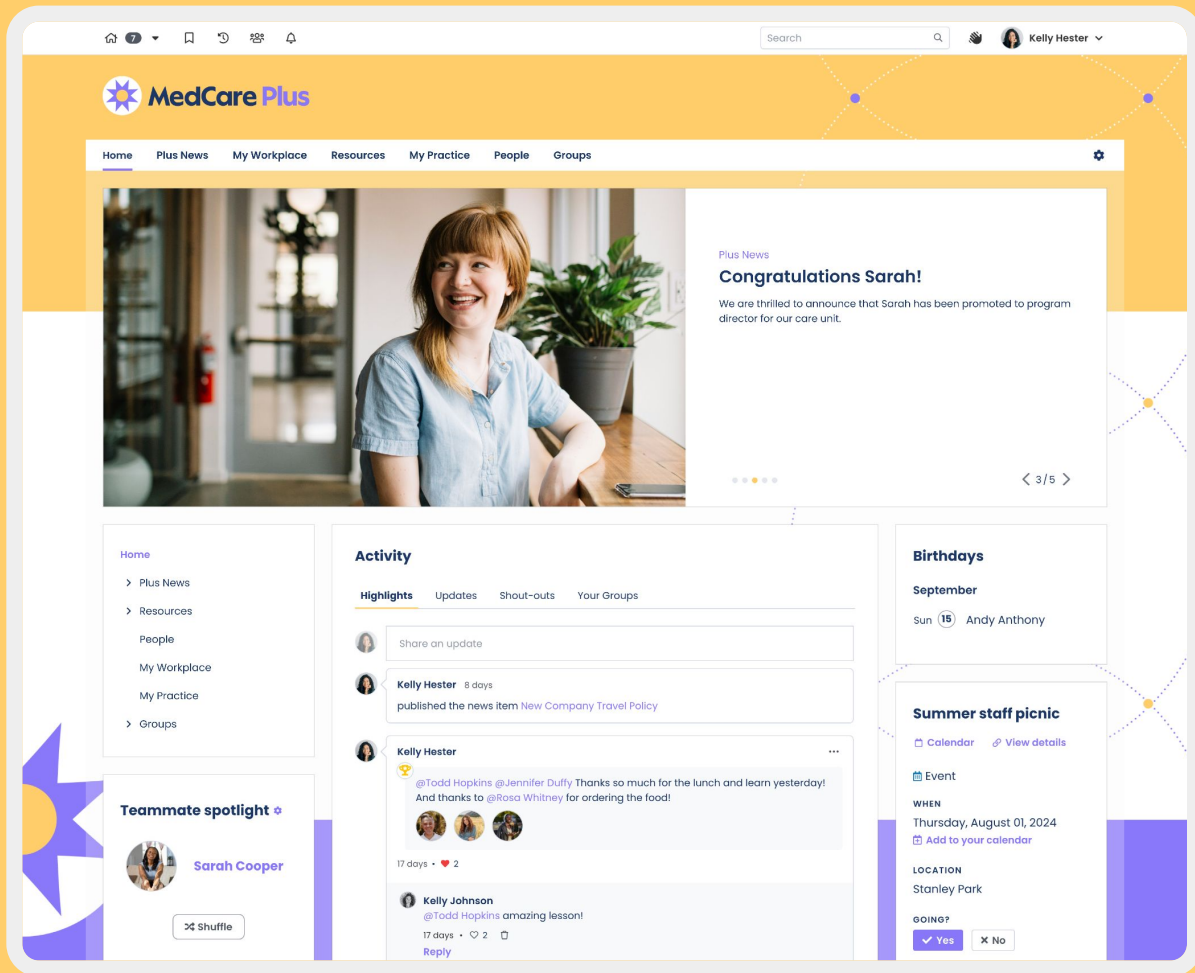
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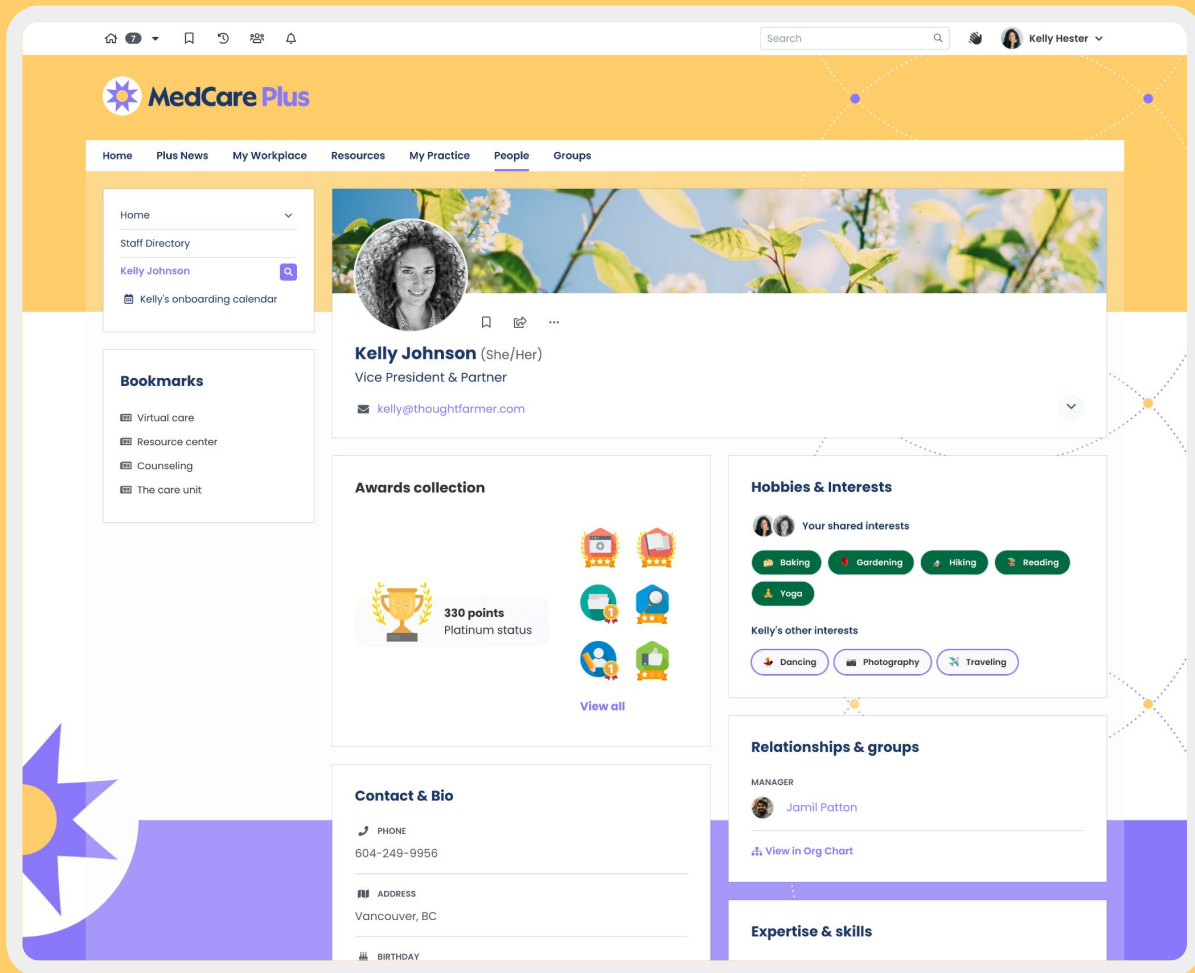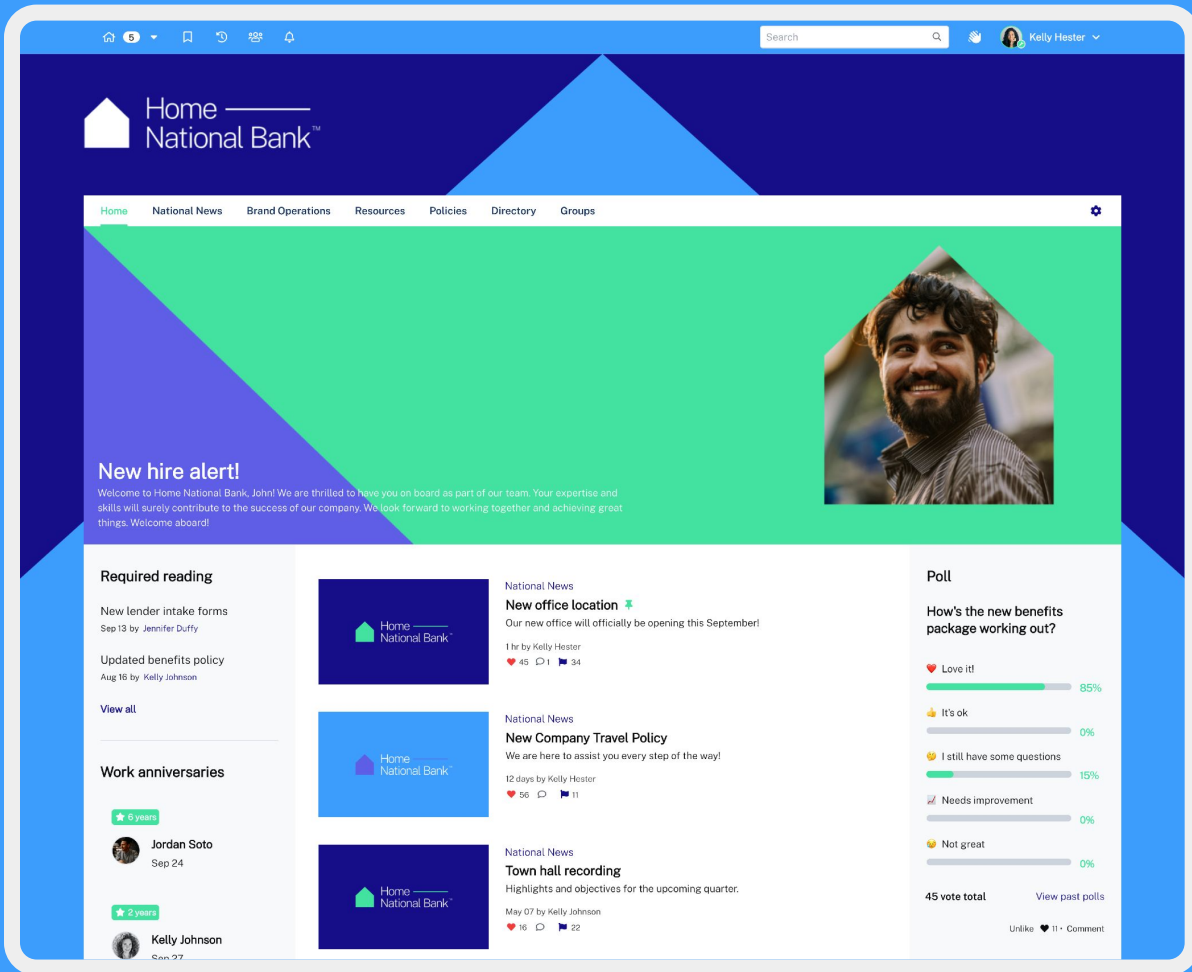
# Home National Bank
**Finance**

With an inherently punchy pallet, Home National Bank captures attention with a dramatic yet inviting hero news card.
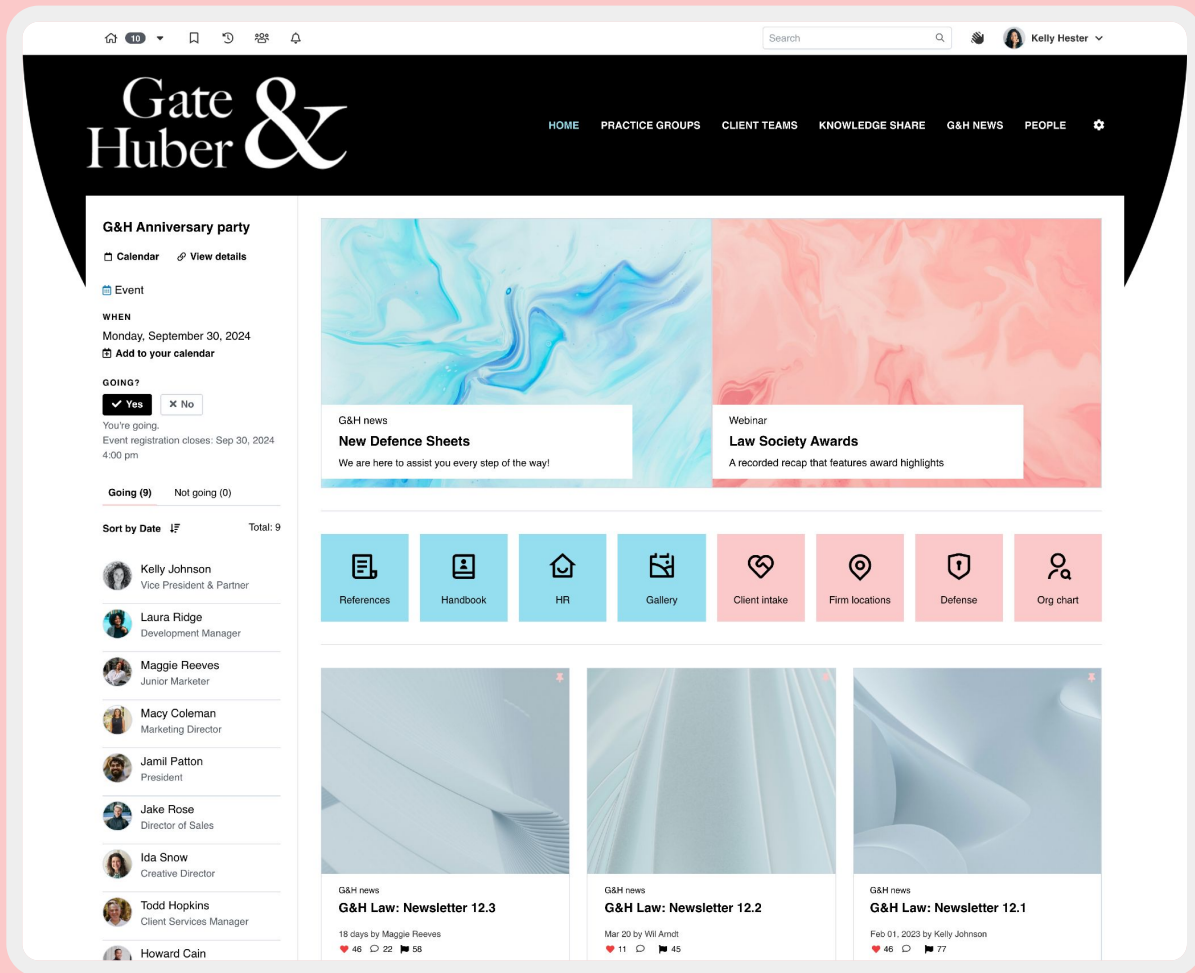
Their **practical theme** uses the combination of a traditional column layout with energetic diagonal graphics to create an exciting user experience that maintains its effectiveness.

9

# Gate & Huber

## Gates & Huber
### Law

Using clean and balanced design choices, the Gate & Huber theme reflects the professionalism and stability of their industry. Both strong and organized, the black and white foundation is enhanced further with splashes of bright monochromatic elements.

Using ThoughtFarmer's quicklinks and curated news feeds, their **solid theme** helps employees navigate the books.

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Gate & Huber &

HOME   PRACTICE GROUPS   CLIENT TEAMS   KNOWLEDGE SHARE   G&H NEWS   PEOPLE

Search       Kelly Hester

**G&H Anniversary party**

📅 Calendar   ☰ View details

📅 Event

**WHEN**
Monday, September 30, 2024
📅 Add to your calendar

**GOING?**
✓ Yes    ✕ No
You're going.
Event registration closes: Sep 30, 2024 4:00 pm

Going (9)   Not going (0)

Sort by Date ↓F      Total: 9

Kelly Johnson
Vice President & Partner

Laura Ridge
Development Manager

Maggie Reeves
Junior Marketer

Macy Coleman
Marketing Director

Jamil Patton
President

Jake Rose
Director of Sales

Ida Snow
Creative Director

Todd Hopkins
Client Services Manager

Howard Cain

G&H news
**New Defence Sheets**
We are here to assist you every step of the way!

Webinar
**Law Society Awards**
A recorded recap that features award highlights

References   Handbook   HR   Gallery   Client intake   Firm locations   Defense   Org chart

G&H news
**G&H Law: Newsletter 12.3**
18 days by Maggie Reeves
♥ 46   💬 22   🚩 58

G&H news
**G&H Law: Newsletter 12.2**
Mar 20 by Wil Arndt
♥ 11   💬 1   🚩 45

G&H news
**G&H Law: Newsletter 12.1**
Feb 01, 2023 by Kelly Johnson
♥ 46   💬 1   🚩 77

# — Showcase

## Casual theming

Think of *your* ThoughtFarmer as a way to show your true company colors. Like casual fridays, but with less denim.
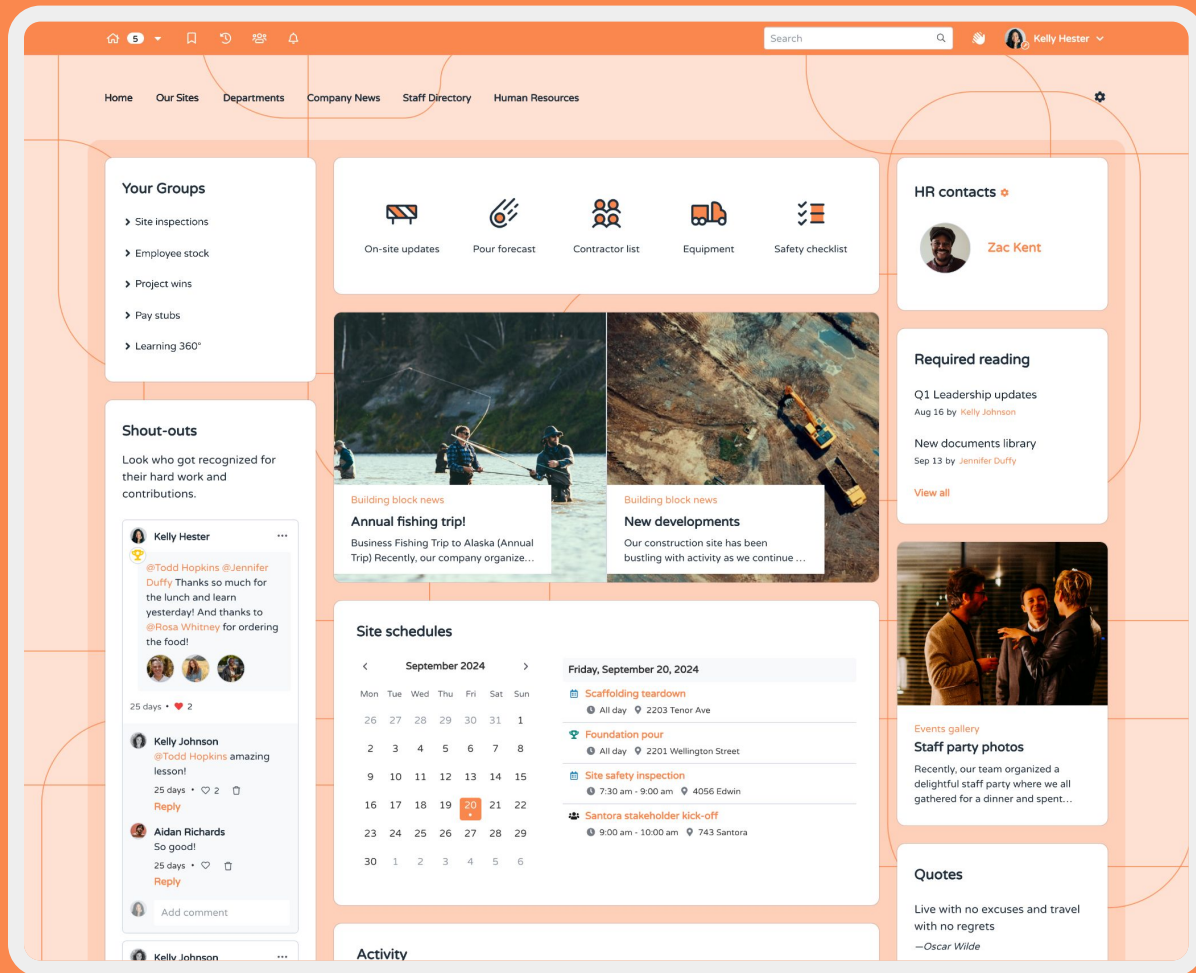
# Building Blocks
## Construction

Deciding to go *sans-logo*, Howell Construction uses a **dynamic background theme** that builds off of their existing brand elements.
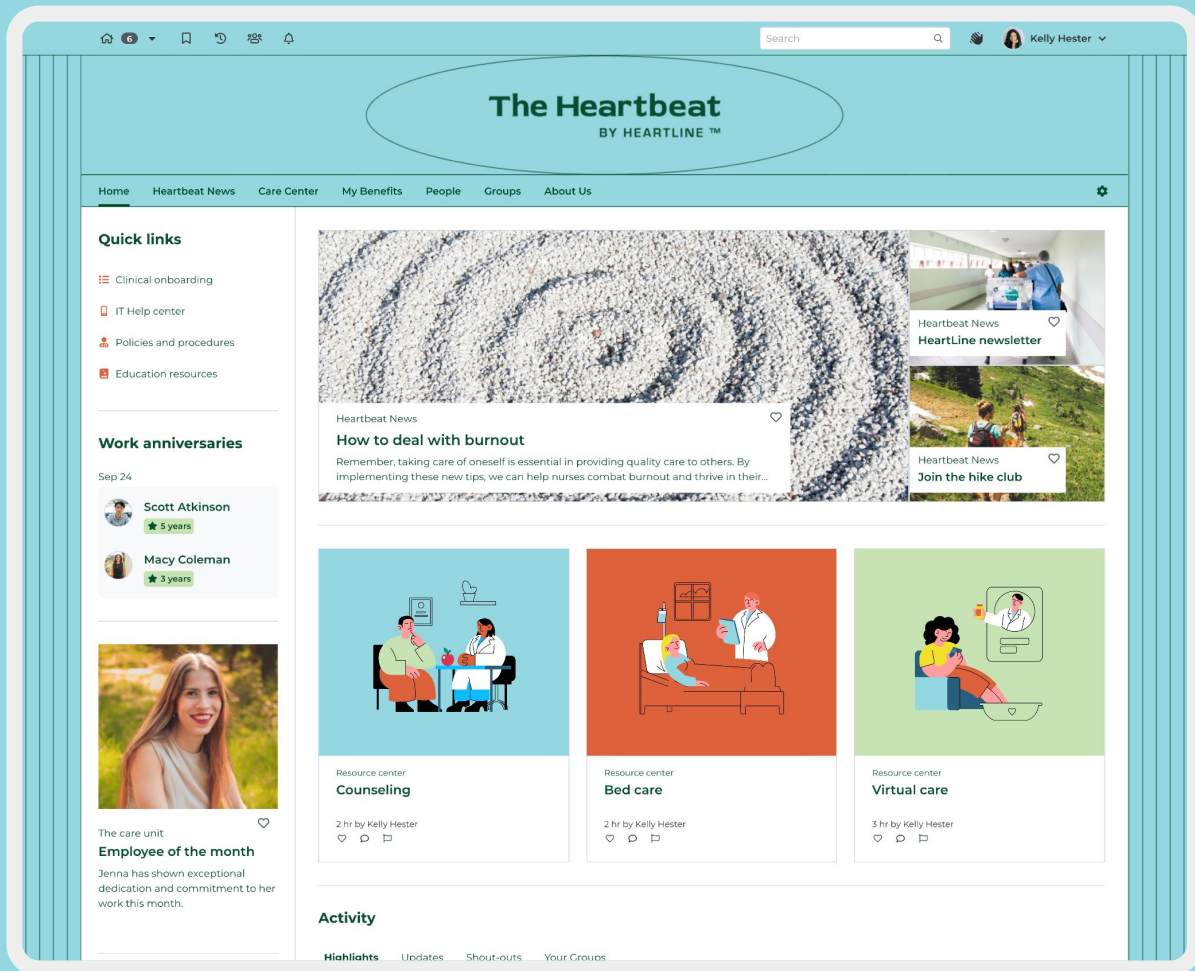
By using transparent layering, highlighting employee events, and positioning the work calendar center stage, their intranet is a mix of both flash and function.

# HEARTLINE

## The Heartbeat
### Healthcare

Crafting a sense of calm for an often overworked staff, Heartline's intranet, The HeartBeat, is where employees go to unwind.

Their **care-based theme** features gentle illustrations and a structured, grid-based layout designed to provide employees with a clear and soothing path to valuable on-the-job resources and self-care guidance.
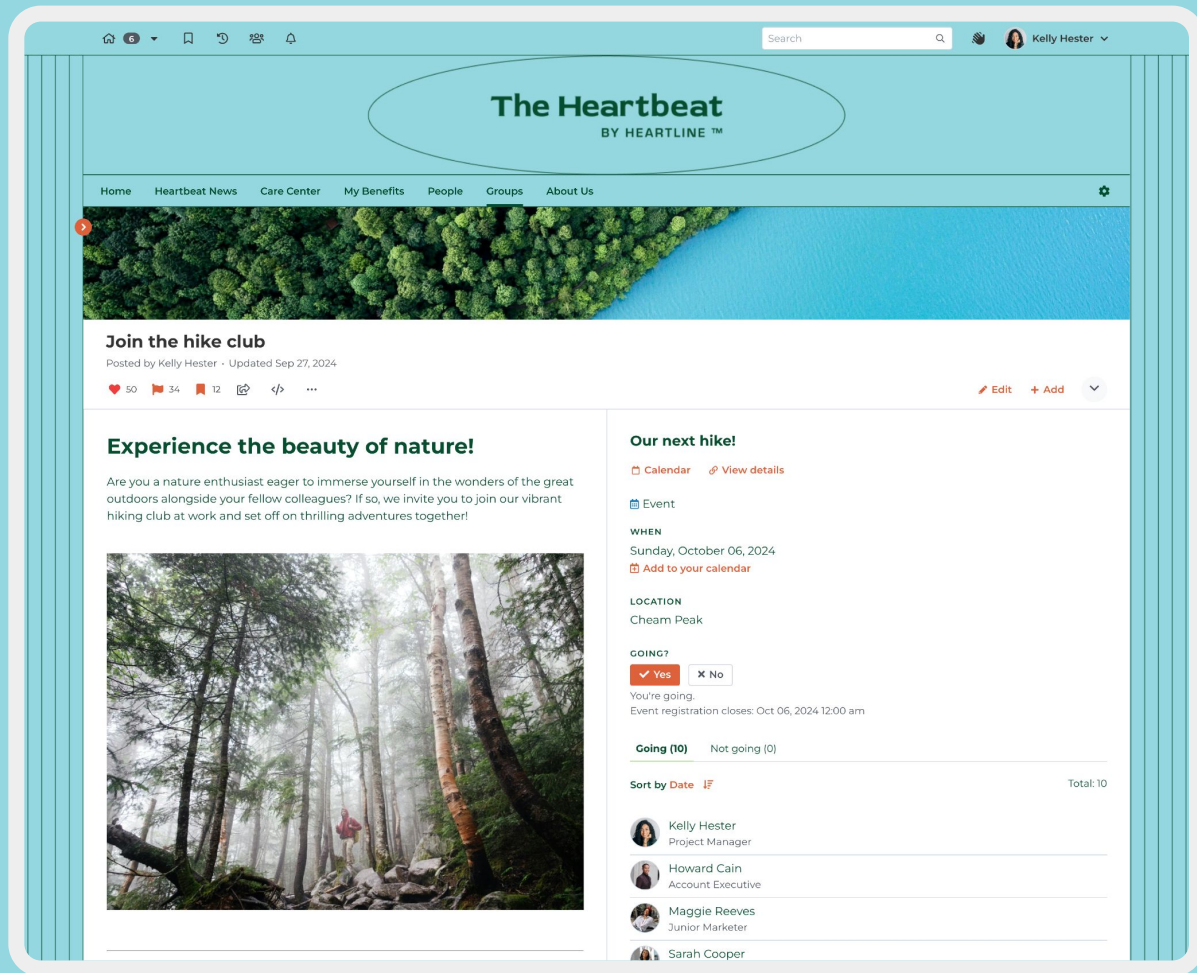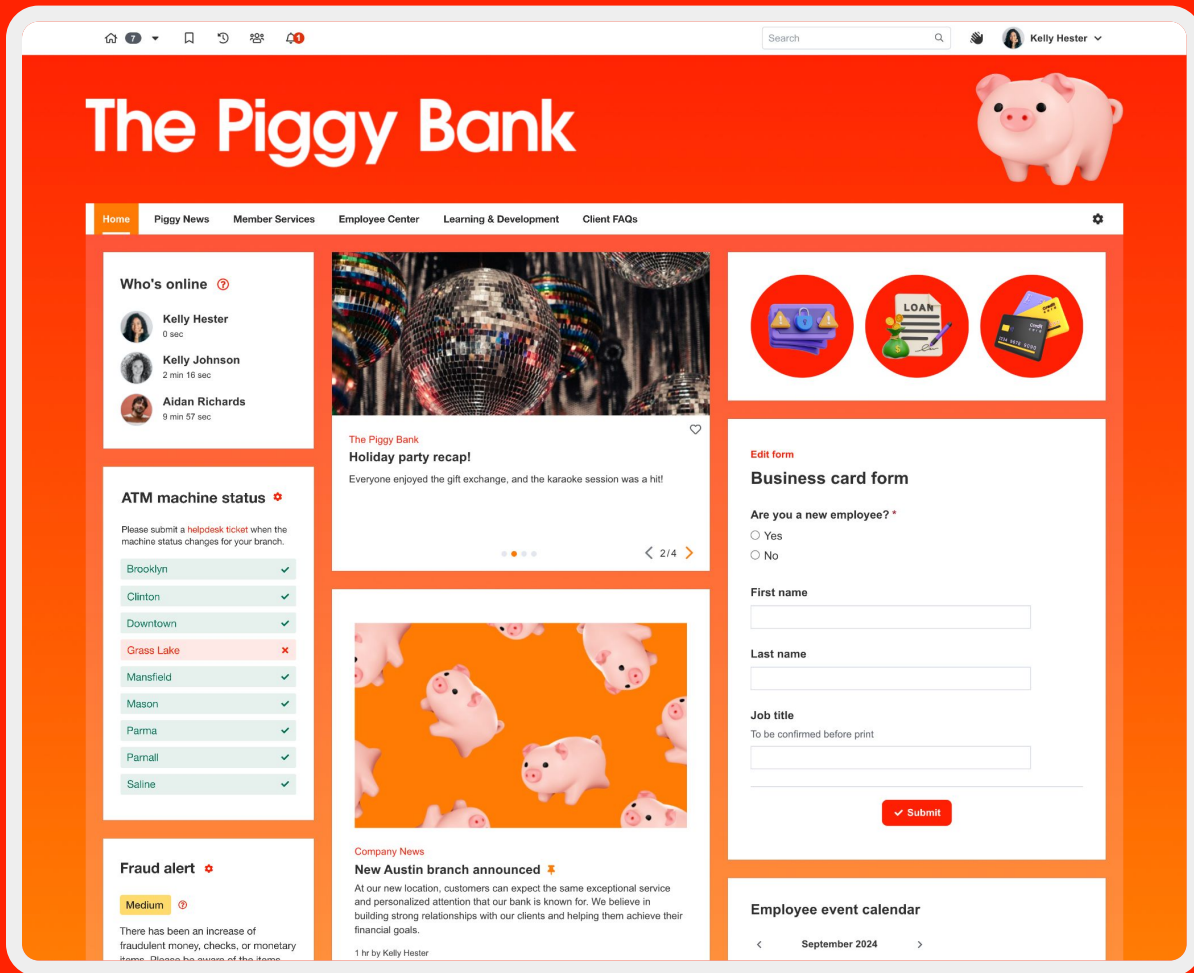


13

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### The Heartbeat
BY HEARTLINE ™

Home | Heartbeat News | Care Center | My Benefits | People | Groups | About Us

**Quick links**
- Clinical onboarding
- IT Help center
- Policies and procedures
- Education resources

**Work anniversaries**

Sep 24

Scott Atkinson
⭐ 5 years

Macy Coleman
⭐ 3 years

The care unit
**Employee of the month**
Jenna has shown exceptional dedication and commitment to her work this month.

Heartbeat News
**How to deal with burnout**
Remember, taking care of oneself is essential in providing quality care to others. By implementing these new tips, we can help nurses combat burnout and thrive in their...

Heartbeat News
**HeartLine newsletter**

Heartbeat News
**Join the hike club**

Resource center
**Counseling**
2 hr by Kelly Hester

Resource center
**Bed care**
2 hr by Kelly Hester

Resource center
**Virtual care**
3 hr by Kelly Hester

**Activity**

Highlights | Updates | Shout-outs | Your Groups

Search

Kelly Hester

# HEARTLINE

## The Heartbeat
**Healthcare**

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## The Heartbeat
BY HEARTLINE ™

Home   Heartbeat News   Care Center   My Benefits   People   Groups   About Us

### Join the hike club
Posted by Kelly Hester · Updated Sep 27, 2024

❤ 50   🚩 34   🔖 12

**Edit**   **+ Add**

### Experience the beauty of nature!

Are you a nature enthusiast eager to immerse yourself in the wonders of the great outdoors alongside your fellow colleagues? If so, we invite you to join our vibrant hiking club at work and set off on thrilling adventures together!

#### Our next hike!

📅 Calendar   🔗 View details

📅 Event

**WHEN**
Sunday, October 06, 2024
📅 Add to your calendar

**LOCATION**
Cheam Peak

**GOING?**
✔ Yes   ✕ No
You're going.
Event registration closes: Oct 06, 2024 12:00 am

**Going (10)**   Not going (0)

Sort by Date ↓                          Total: 10

**Kelly Hester**
Project Manager

**Howard Cain**
Account Executive

**Maggie Reeves**
Junior Marketer

**Sarah Cooper**

# The Piggy Bank
## Finance

Aptly named The Piggy Bank, Princeton Credit Union introduced a **mascot theme** to serve as their single source of truth. The mascot adds a friendly and relatable touch, fostering a sense of unity and trust.

Fraud alert and ATM status cards provide timely, critical information, while custom 3D icons and a gradient background contribute to an engaging and vibrant atmosphere.

— Showcase

## Seasonal theming

Whether it's an event, company milestone, or the changing seasons, ThoughtFarmer brings the sun.

# NDAU
## ND Auto Workers Union

## Shelter fundraiser
### Labor

Building a seasonal theme off of their existing brand, NDAU Auto-workers Union are using their intranet as **fundraiser hub.**

Using cards like the team spotlight, quick links, and polls, NDAU are encouraging a sense of excitement, making the fundraiser feel fresh and relevant.
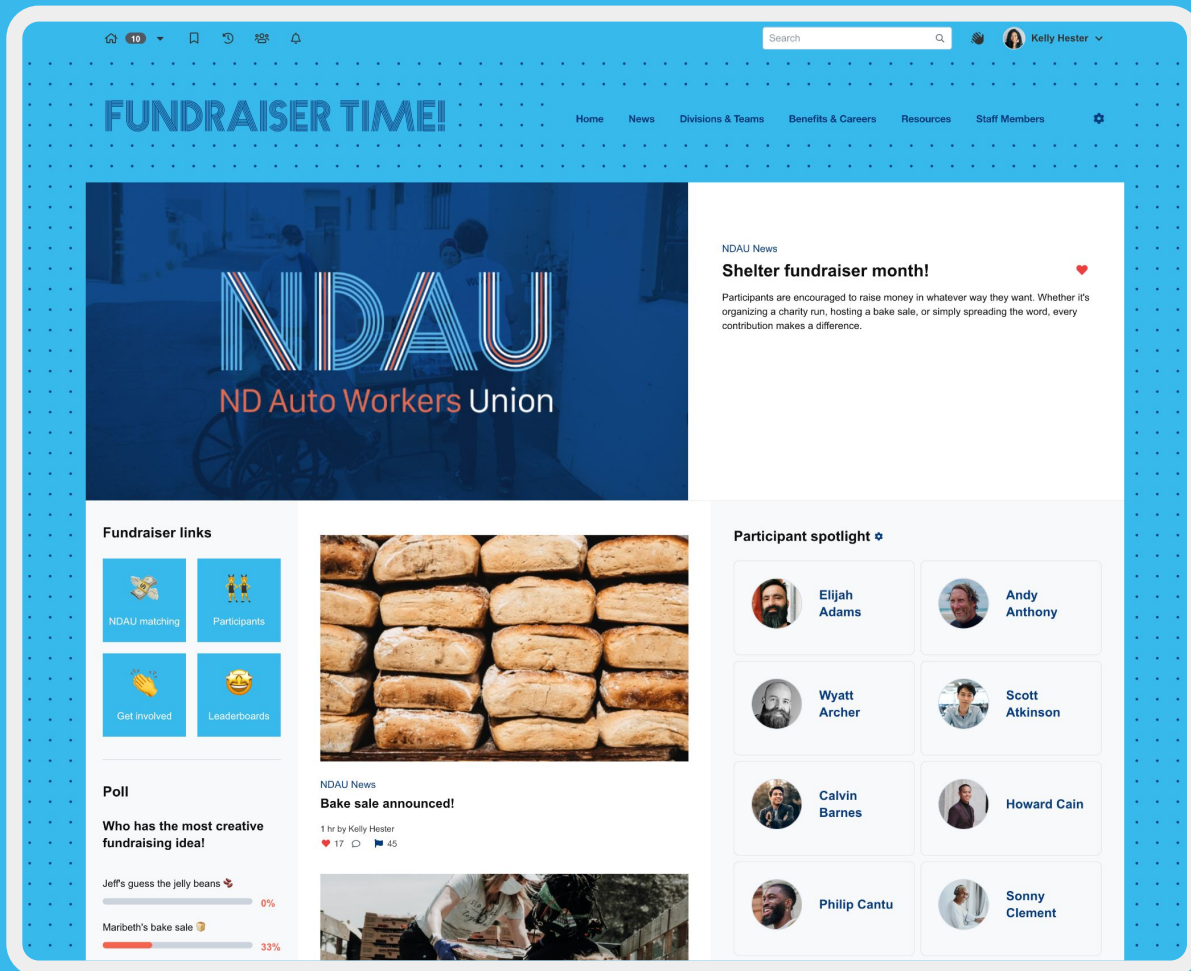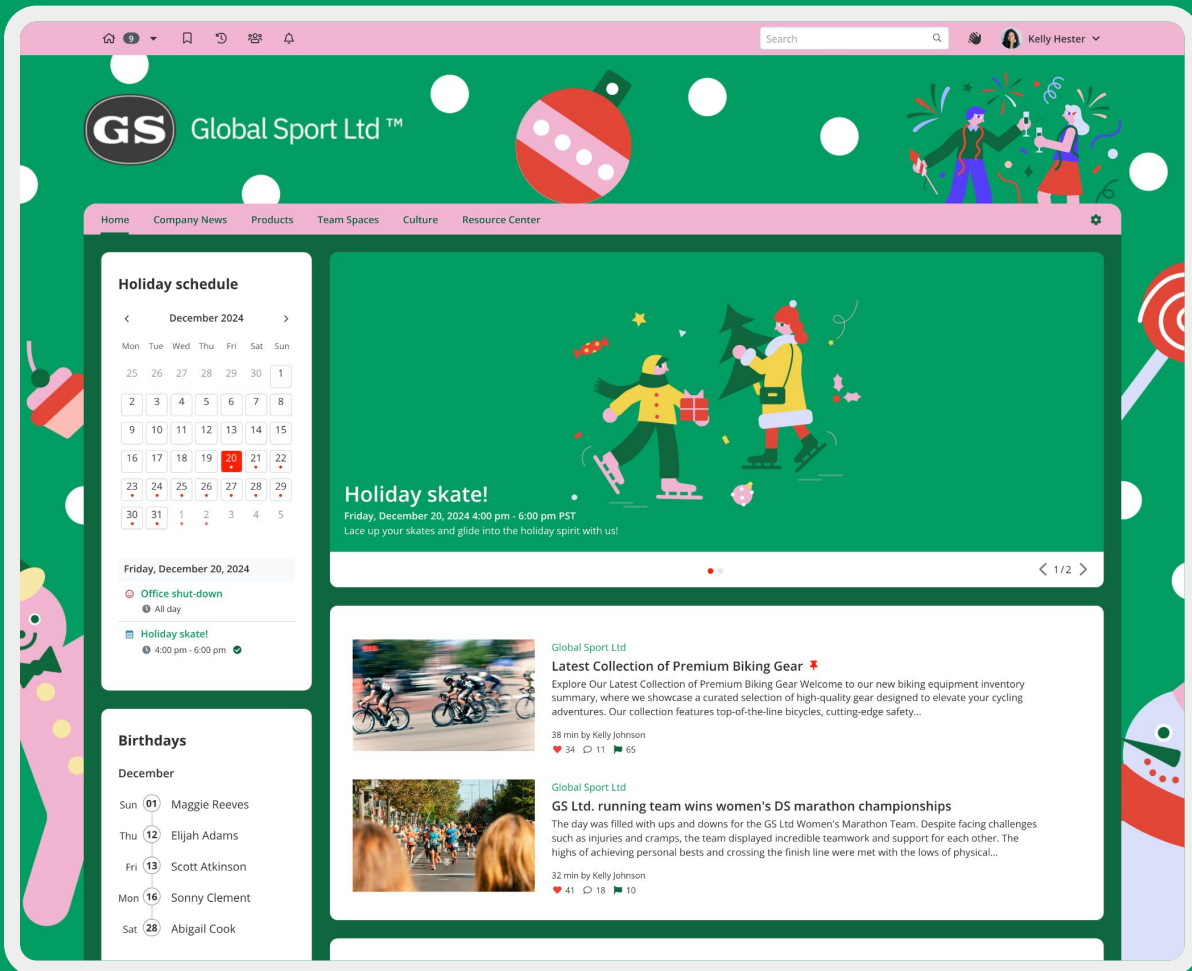
# Deck the halls
## Retail

Using an array of crafty illustrations and vibrant colours, Global Sport Ltd **holiday theme** is geared towards getting every employee into the holiday spirit.

With a busy holiday calendar, Global Sport Ltd use the events calendar to communicate office closures and organize holiday events!

# LUA
Premium air

## An Intranet Odyssey
### Transportation

With a concrete staff directory, LUA employees now have a full overview of their workforce.

By viewing the org chart, users can quickly identify company hierarchy, well the filtered search enables coworkers to find the right person for the right job.

19



## 2024: An Intranet Odyssey

Home   LUA News   Departments   Staff Directory   Knowledge Share   Benefits

### Intranet launch day!

**Intranet admin contact** ⚙

Sarah Cooper

**Poll**

Do you find our intranet navigation intuitive?

- 😎 I'm finding everything easily.
- 😔 I can't find what I'm looking for.
- 😐 It could use a bit of work.

Vote          Like • Comment

2024: An Intranet Odyssey

### Start your search!

Welcome to our new intranet! To help you get to know it a bit better, we've prepared a little scavenger hunt.

### Activity

Highlights    Updates    Shout-outs    Your Groups

**Intranet launch**

📅 Calendar      🔗 View details

📅 Event

**WHEN**
Wednesday, September 25, 2024
12:00 pm - 1:00 pm PDT
📅 Add to your calendar

**LOCATION**
Our new intranet!

**GOING?**
✓ Yes      ✕ No

You're going.
Event registration has closed.

Going (23)      Not going (0)

Sort by Date ↓F       1–12 of 23

## An Intranet Odyssey
**Transportation**

With a concrete staff directory, LUA employees now have a full overview of their workforce.

By viewing the org chart, users can quickly identify company hierarchy, well the filtered search enables coworkers to find the right person for the right job.

# As easy as

| | |
|---|---|
| Normal | # 006B43 |
| Hover | # 00857C |
| Visited | # 00857C |

○ Block    ○ Column

List
🔗 Link name
🔗 Link name
🔗 Link name

○ Tile with name
🔗 Name  🔗 Name  🔗 Name

○ List with image

○ Grid - Title separate
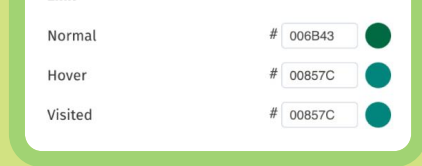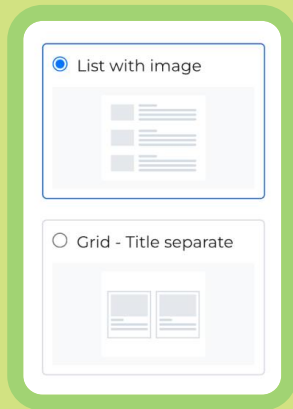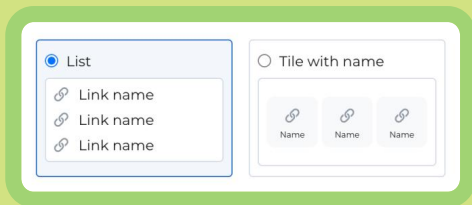
# drag & drop

## Built for every skill-level

Whether it's easy drag-and-drop functionally, or custom code, our intuitive interface is built with every user in mind.

Our platform is built with a focus on user experience, allowing you to customize your intranet's look and feel without technical expertise. Whether you're creating a new theme or switching between different ones, the process is simple and efficient.

# Only a click away

ThoughtFarmer makes it simple to apply different themes without disrupting your content.

Start from scratch, or build off of an existing theme. Easily import, customize, and manage as many themes as you want.

## Theme

⬇ Import    + Add theme

Customize the look and feel of your intranet. Set up themes with different colors, fonts, and images.

### ThoughtFarmer Classic
ACTIVE THEME

LOGO & ICON
ThoughtFarmer

TYPOGRAPHY
Montserrat

### Deck the Halls

LOGO & ICON
GS    GS

TYPOGRAPHY
Open Sans

### MedCare Plus

LOGO & ICON
MedCare Plus

TYPOGRAPHY
Poppins

### Gate & Huber

LOGO & ICON
&

TYPOGRAPHY
Helvetica

### Shelter Fundraiser

LOGO & ICON
FUNDRAISER TIME!  N

TYPOGRAPHY
Arial

### 2024: An Intranet Odyssey

LOGO & ICON
2024: An Intranet Odyssey

TYPOGRAPHY
Hind

### The Heartbeat

LOGO & ICON
The Heartbeat  H

TYPOGRAPHY
Montserrat

### The Piggy Bank

LOGO & ICON
The Piggy Bank

TYPOGRAPHY
Arial

**Button**

| | | | |
|---|---|---|---|
| Normal | # 006B43 | ✓ Button | ✓ Button |
| Hover | # 00857C | ✓ Button | ✓ Button |

**Font color**

**Body**

| | | | |
|---|---|---|---|
| Normal | # 1A1A1A | | Lorem ipsum dolor sit amet, consectetur. |

**Link**

| | | | |
|---|---|---|---|
| Normal | # 006B43 | | Lorem ipsum dolor sit amet, consectetur. |
| Hover | # 2EAF50 | | Lorem ipsum dolor sit amet, consectetur. |
| Visited | # 00857C | | Lorem ipsum dolor sit amet, consectetur. |

**Accent**

| | | | |
|---|---|---|---|
| Accent color | # 006B43 | TAB **Selected tab** | ICON |

**Page header background**

# Brand details

Administrators have the ability to get every brand detail right.

Easily click between navigation styles, adjust color wheels, import fonts, switch between component styles, or even add custom code.

23

# What's next?

**Let's create a better intranet!**

Interested in how ThoughtFarmer can showcase your organization look and feel? Visit our **website** to explore more of our powerful tools, and **reach out** today for a personalized demo.